

BORAH LIONS BOYS BASKETBALL



The Borah Lions Boys Basketball program would like to offer area businesses the opportunity to show your support for our program. The BHS basketball tradition is as committed to developing athletes in the sport of basketball, as it is to building good character and citizens amongst the best athletes in the state. Did you know kids that participate in school activities are more motivated to stay in school and do well?

A corporate sponsorship is a great way to support the Borah Lions Basketball Program and athletes, but also a great way to build community ties for your business. Investments made by sponsors create valuable exposure to the local community to increase business and advertising reach. Signage in the gym is visible to thousands of patrons that utilize the Borah gymnasium for multiple sports in addition to extracurricular functions.

Sponsorship will also provide your company the opportunity to reach customers via social media through the Borah Boys Basketball social media outlets: Facebook, Twitter and on Borahboysbasketball.com.

Tax deductible sponsorship packages offered are:

PRIDE PACKAGE \$1000

- ◇ 2ft x 6ft sign prominently displayed in main Borah gym with priority placement
- ◇ Recognition and link to your business website via the Borahboysbasketball.com website
- ◇ Recognition on Borah Hoops Facebook and Twitter
- ◇ Your company will be recognized and announced during all home games as a Corporate Sponsor
- ◇ 4 season-passes to **regular season home** boys basketball games

GOLD PACKAGE \$750

- ◇ 2ft x 6ft sign prominently displayed in the main Borah gym with priority placement
- ◇ Recognition and link to your business website via the Borahboysbasketball.com website
- ◇ Recognition on Borah Hoops Facebook and Twitter
- ◇ 2 season-passes to **regular season home** boys basketball games

GREEN PACKAGE \$500

- ◇ 2ft x 3ft sign prominently displayed in the main Borah gym
- ◇ Recognition and link to your business website via the Borahboysbasketball.com website
- ◇ Season-pass to **regular season home** boys basketball games

SIGN ONLY PACKAGE \$300 - 2ft x 3ft sign displayed in main Borah gym

To donate, please fill out and submit the attached sponsorship form.

Borah Boys Basketball appreciates your support and looks forward to a winning 2107-18 season!!



The strength of the LION is in the Pride!

BORAH LIONS BOYS BASKETBALL



CORPORATE SPONSORSHIP REGISTRATION FORM

COMPANY NAME: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

- PRIDE PACKAGE \$1000
- GOLD PACKAGE \$750
- GREEN PACKAGE \$500
- SIGN ONLY PACKAGE \$300

***YOU MUST SUBMIT THE NECESSARY LOGO/ART REQUIREMENTS PER THE SIGN COMPANY'S INSTRUCTIONS. PLEASE SEE MOCK-UP PAGE FOR INSTRUCTIONS.**

PLEASE SUBMIT COMPLETED FORMS VIA EMAIL OR MAIL TO:

Email to George.rodriquez@boiseschools.org OR via mail: **BORAH BOYS BASKETBALL PROGRAM
ATTN: COACH RODRIGUEZ
6001 Cassia St., Boise ID 83709**

If you have any questions or need any help, please feel free to contact:

Coach George Rodriguez at 208-861-9278 or email George.rodriquez@boiseschools.org

Borah Lions Basketball Program



Basketball Sponsorship Sign Guidelines

Company Logo - preferably in vector format (.ai,.eps,.pdf), alternatively in image format (.jpg,.tif,.png,.bmp) in high resolution

Colors - if specific color requirements provide color definition in PMS, RGB or CMYK listings

Fonts - if specific font requirements provide font name and/or text defined and converted to outlines in art file

Signs to be produced by The Sign Center, 11743 W. Fairview Ave, Boise, Idaho 83713
artwork or questions regarding art may be directed to:
sales@signcenter.com
208-376-6621